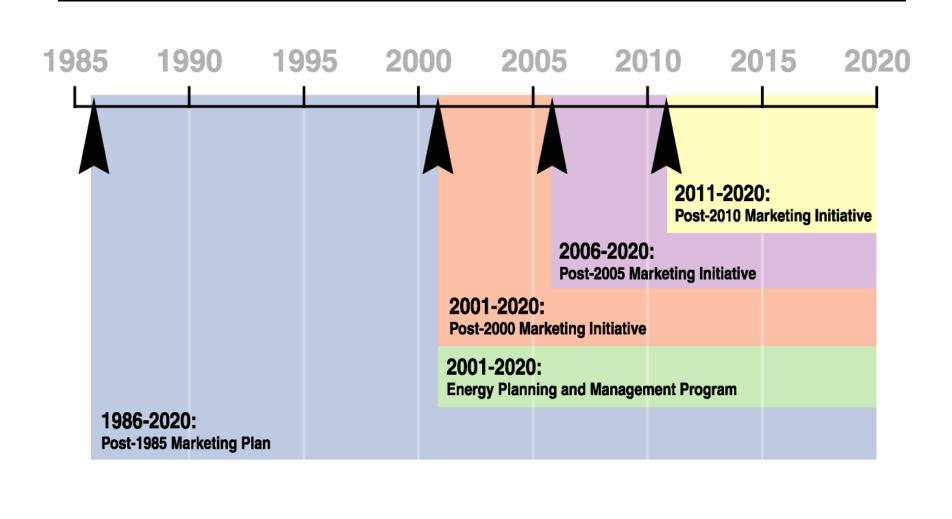
Mid-West Electric Consumers Association

Western Area Power Administration
Upper Great Plains Region

Post-2010 Power Marketing Initiative

February 6, 2007 Denver, CO

Marketing Plan



Post-2010 Resource Pool

- Up to 1% approximately 20MW
- Consider new customers
- Consider other appropriate purposes

Post-2010 Resource Pool Allocation Process

- Publish FRN soliciting Letters of Interest -Summer 2007
- Public process continues
- Implementation (if required) Fall 2010

Point of Contact for Post-2010 Power Marketing Initiative

John A. Pankratz
Western Area Power Administration
Public Utilities Specialist
(406) 247-7392

email: pankratz@wapa.gov